

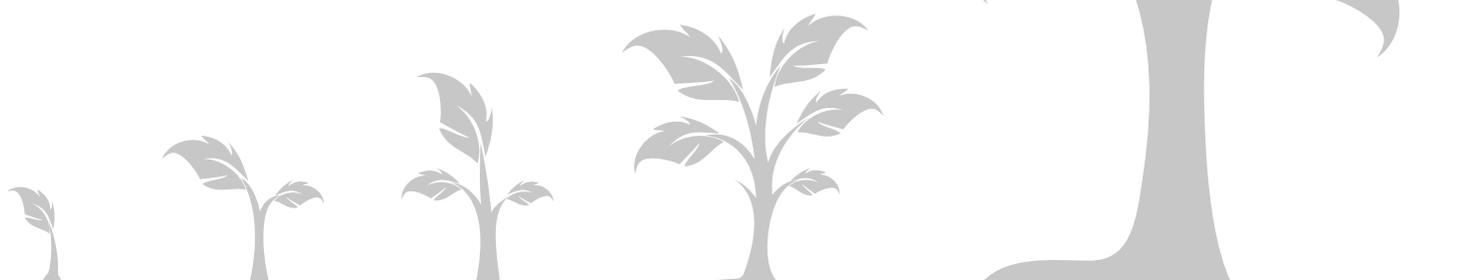


Did you know that The Rotary Foundation Endowment can strengthen your personal legacy?

By making a gift now or in your estate plans, you can save lives and enrich communities into the next century and beyond. Rotary will work to preserve the value of your gift and provide funding each year to your favorite Rotary Foundation causes.

ARCH C. KLUMPH

“ Rotary’s **tomorrow** depends on what we do **today**. ”



Think of your annual gifts to Rotary as apples, each providing help to people in need right now. Your gifts have an impact on lives today. Building a legacy through Rotary’s Endowment is like planting an apple tree that will grow over time, providing on your behalf for years to come.

YOUR GIFTS CAN LAST FOREVER

Within the Endowment, a gift of \$25,000 or more can generate \$1,000 in support for Rotary programs every year. These gifts continue doing good in the world after your lifetime with a fund bearing your name or the name of a loved one.

You decide which programs you want to support: World Fund, SHARE, the Rotary Peace Centers, or one of Rotary’s areas of focus. More options are available for gifts of larger amounts, allowing you to further refine your Rotary legacy.



NEVER STOP DOING GOOD

Robert Bullock made a plan that generously provided \$375,000 to The Rotary Foundation after his passing in 2008 so his vision for a better world would continue.

The gift from his estate has grown through Rotary's investment structure. Today, his original gift is worth \$560,000 and has paid out more than \$112,000 for grants in Guatemala, Belize, and Honduras, continuing Robert's good work and fulfilling his philanthropic goals.

The Robert Bullock Humanitarian Programs Endowed Fund in Rotary's Endowment has supported four Global Grants sponsored by Rotarians who may never have had the pleasure of meeting Robert in person. The children his legacy helps today may become leaders who bring change, growth, and development in their communities.

This year Robert Bullock provided clean water and medical supplies to hundreds of families in Central America. Like Robert, you can make a difference in communities near and far.

PDG John and Marilee Brodbeck (Rotary Club of Springdale, Arkansas) have thoughtfully planned their legacy as the cornerstone of their long-term impact on the communities that nurtured their love of Rotary.



LEAD THE WAY FOR YOUR ROTARY FAMILY

Past District Governor John Brodbeck and his wife, Marilee, are proud of their extensive Rotary family. John was a charter member of the Rotary Club of St. Augustine, Trinidad and member in Swanton, Ohio and Eureka Springs, Arkansas before joining the Rotary Club of Springdale, Arkansas. Passionate and active Rotarians in each of these communities have motivated the Brodbecks to provide ongoing support for Rotary's good work.

John and Marilee generously support Rotary's Annual Fund and polio eradication efforts, but their future philanthropy is focused on their legacy. A majority of their future giving is directed to Rotary's Endowment. They have personalized their legacy with named funds that will flow through SHARE to help their Rotary friends and neighbors continue to change the world.

As John says, "It's the people you meet in Rotary that inspire you to support The Foundation." Every year this gift will provide support through World Fund while also showing the Brodbecks' gratitude to the communities that have inspired them to make a difference. More than \$20,000 annually will be allocated to support the Foundation activities of Rotarians in Districts 6110, 6600, and 7030.

JOHN BRODBECK

“As Rotarians, we are doing what we can to make the world a better place today. Our Rotary legacy will help leaders continue our humanitarian efforts locally and globally for generations to come.”

HOW WILL YOU CHANGE THE WORLD?

Gifts to Rotary's Endowment are invested and professionally managed to provide an ongoing stream of financial support that will help future Rotarians improve health, support education, and alleviate poverty.

Here are some easy ways to start building your Rotary legacy today.

PROVIDE FOR A BEQUEST IN YOUR WILL OR OTHER ESTATE PLAN

You may choose to include a gift of a specific dollar amount, a percentage of what is left after providing for relatives, or even a particular asset. If you already have a will, you may add a bequest through a simple codicil or amendment naming The Rotary Foundation of Rotary International.

MAKE ROTARY THE BENEFICIARY OF A RETIREMENT PLAN

Simplify matters for your loved ones by directing all or a portion of what remains in your retirement accounts to charity and leaving more tax-favored assets to your heirs. You may designate The Rotary Foundation of Rotary International as beneficiary of your IRA without changing your will.

TURN UNNEEDED LIFE INSURANCE INTO A LASTING LEGACY

You can make The Rotary Foundation of Rotary International the beneficiary of life insurance policies without changing your will or other estate plans. These policies can often be a good choice to fund charitable gifts as your financial and family circumstances change over the years.

SEE YOUR GIFT IN ACTION WITH A PLEDGE

Secure your future Rotary legacy by pledging \$25,000 or more in outright gifts over a three-year period or give \$10,000 now and make a commitment for \$15,000 in your estate plan to establish your named fund.

Your Legacy, Rotary's Promise



When you make an outright gift to The Rotary Foundation Endowment or a commitment to give in the future, you are joining a 100-year tradition that unites leaders from all continents, cultures, and industries. We are pleased to share membership in The Rotary Foundation Bequest Society for commitments of \$10,000 or more.

Please return the enclosed response card for assistance designing your Rotary legacy. It's easy to notify us of your gift or commitment online at rotary.org/legacy.



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