

# VISIONS



Charitable Estate & Financial Planning Ideas from The Rotary Foundation



## CATALYSTS FOR PEACE DEVELOPING TOMORROW'S LEADERS

Paul Harris, the founder of Rotary, once said, "the way to war is a well-paved highway, the way to peace is wilderness." Since then, Rotary has been a trailblazer for peace—from its early meetings and resolutions to promote universal human rights, to Rotary's participation as an observer organization at the signing of the Charter of the United Nations.

In that spirit, Rotary established the Rotary Peace Centers program to identify and train highly qualified professionals to address the root causes of conflict. Six Rotary Peace Centers, at seven prestigious universities throughout the world, offer Rotary Peace Fellows a rigorous program of study including an applied field experience. Since the first graduating class in 2004, the program has more than 930 alumni working to make the world a safer place through international, national and local organizations.

*This is no ordinary meeting. These Rotary Peace Fellows are working to solve some of the world's most difficult challenges. Through academic training and practical field work at six top universities worldwide, Rotary Peace Centers are equipping talented individuals with the tools they need to address the root causes of conflict. Read on to see how you can be part of these solutions.*

As you reflect on the kind of world you hope to pass on to future generations, you may recognize the importance of sustaining Rotary's work. Consider how you might structure a gift that provides financial security for your family and then supports Rotary's peacemaking efforts forever. In many cases, Rotary can help you to do more during your lifetime that you ever thought possible.



*Robert S. and Eileen M. Brown made a gift that was larger than they ever thought possible. Read more about how they established a charitable remainder trust to support the Rotary Peace Centers and their retirement.*



*Rotary Peace Fellow Louisa Dow (left), coordinator for Habitat for Humanity in Haiti, helps make residents feel safe. Her experience as a Peace Fellow taught her about the role of permanent housing in developing a peaceful and just society.*

With one gift you may be able to support peace, achieve major donor status and receive payments for life—a great way to live your Rotary legacy. A charitable remainder trust is a gift defined by U.S. federal tax law that allows you to provide payments to yourself or others for a lifetime while making a generous gift to charity.

This type of gift offers many financial benefits. First, it allows you to turn an illiquid and/or low-yielding asset, such as real estate or appreciated stock, into an annual payment stream. Second, you may derive income tax

savings from a sizeable charitable deduction. Third, you have the ability to defer capital gains tax by selling highly appreciated assets and reinvesting the proceeds into a diversified portfolio, all within the tax-exempt trust.

The balance of your charitable remainder trust, after regular payments have been made, will be used to fund the Rotary programs of your choice. Consider funding your ultimate legacy today with one special plan that achieves your philanthropic and financial goals! Special naming opportunities are on the next page.

## ASSETS THAT WORK

- Cash
- Publicly-traded securities
- Privately-held stock
- Real estate
- Retirement plans
- Business interests
- Savings bonds with accrued, untaxed income
- Other—ask your Planned Giving Officer today

## LET ROTARY WORK FOR YOU

The trustee of a charitable remainder trust has many obligations such as filing the trust taxes, monitoring payments, providing an accounting, investing the assets and much more. You have the ability to select a trusted advisor to act as trustee, or The Rotary Foundation is pleased to act as trustee when:

- The Rotary Foundation is sole beneficiary
- the trust's value is greater than **\$100,000**
- payment recipients are at least **50** years old
- the payout percentage is between **5** and **7%**

# ESTABLISH A NAMED ENDOWMENT

The Rotary Foundation welcomes the opportunity to express its appreciation for your generosity should you decide to fund an outright gift, a charitable remainder trust or make a provision in your estate plans. When you share with others that you are one of a growing number who are providing gifts and/or commitments to the Foundation, you may just encourage someone else to do the same.

Rotary recognizes outright gifts and charitable remainder trusts with **Major Donor** recognition and **Arch Klumph Society** membership.

Those who commit to a gift of U.S. \$10,000 or more in their final estate plan will receive membership in the **Bequest Society**, which provides special updates, invitations and other materials including an exclusive pin and engraved crystal.

Create an endowment in your name or the name of a loved one with one of the following special gifts to the peace centers:

\$1,500,000— Endowed Rotary Peace Fellowship every year

\$1,000,000— Endowed Rotary Peace Fellowship every two years

\$1,000,000— Endowed Rotary Peace Centers Annual Visiting Lecturer

\$750,000— Endowed Rotary Peace Fellowship every three years

\$500,000— Endowed Rotary Peace Fellowship every four years

\$250,000— Endowed Rotary Peace Certificate Program Fellowship every year

\$25,000— Rotary Peace Centers Endowed Fund for general support to the Rotary Peace Centers

For more information about the Rotary Peace Centers, please go to [www.rotary.org/peace-fellowships](http://www.rotary.org/peace-fellowships).



*Rotary Peace Fellow Kevin Melton*

Kevin Melton believes in the power of local communities to bring peace to conflicts around the world. A graduate of the Rotary Peace Center at the University of Queensland, Kevin has furthered Rotary's mission for building peace and understanding through his work at renowned institutions including USAID and NATO. He advised the U.S. Army as a policy analyst on grassroots community building strategies in Afghanistan.

Now, Kevin works in Washington, D.C. with fellow alum Cameron Chisholm to promote feasible and effective solutions to violence and instability in areas affected by extremism. Cameron is the President and Founder of the International Peace and Security Institute (IPSI) and a graduate of the Rotary Peace Center at the University of Bradford.

As a Senior Advisor at IPSI, Kevin helps design and conduct trainings ready for delivery to the U.S. Department of State and the Foreign Service Institute as well as international development agencies and others. One element of his work is to conduct experiential "simulations." This interactive learning helps government employees empathize and predict the decisions of conflict participants before traveling to war-torn areas like Syria.

As Kevin says, "Our aim is to tackle the root causes of conflict and to strengthen local communities." He acknowledges that Rotary's integration at a local level is one of its key strategic assets. "I believe the peace and security effort can benefit from a similar approach."

# ENHANCE RETIREMENT AND BUILD PEACE

PDG Rob Brown knows a thing or two about world travel. As a Deck Officer in the Merchant Marines in the 1960s, he circled the globe seven times in three years and gained a lifelong appreciation of all things international.

Today, Rob keeps very busy with his own property management company, and his Rotary activities. In 2015-16 he is working as the District Major Gifts Advisor for District 7620. Rob believes in Rotary's mission of promoting peace around the world and is dedicated to supporting the Rotary Peace Centers. He has been privileged to sit on the Rotary Peace Fellow selection committee as well as the Chulalongkorn Certificate Program selection committee. His commitment to peace led him to sponsor Rotary Peace Fellow, Roland Alan Bolando in 2005-07. Roland is now a commanding officer with the Government of the Philippines, and he and Rob have built a lasting friendship.

Rob believes Rotary has the three C's: credibility, consistency and continuity. With this in mind, he and Eileen chose to establish the Robert S. and Eileen M. Brown Charitable Remainder Trust, which qualified them for Arch Klumph Society membership. Through this special gift, they receive lifetime payments from their trust while eventually providing ongoing support to the Rotary Peace Centers through a named fund within Rotary's Endowment Fund. "Establishing the trust provided me the opportunity during my lifetime to help fund a program that is dear to me," he says. He and Eileen also let The Rotary Foundation act as trustee. "Rotary is taking care of the dirty work for us. It takes the sweat out of managing all the tax preparation, administration and investment decisions."

Rob is thankful every day for the opportunity to give back. "Today we live in a world capable of destroying itself. Somewhere in my Rotary career I came to understand the need to make the world a safe place for the children and grandchildren of future generations. This is what Rotary is all about."



*Eileen M. and Robert S. Brown*

## FOR MORE INFORMATION

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Check out our easy to use web pages at:

[www.rotary.org/plannedgiving](http://www.rotary.org/plannedgiving)

You'll find helpful information on gift and estate planning.

The purpose of this publication is to provide general gift, estate, and financial planning information. It is not intended as legal, accounting, or other professional advice. For assistance in planning charitable gifts with tax and other financial implications, the services of appropriate advisors should be obtained. Consult an attorney for advice if your plans require revision of a will or other legal document. Tax deductions vary based on applicable federal discount rates, which can change on a monthly basis. Some opportunities may not be available in all states. ©MMXV RFSCO, Inc. All Rights Reserved. NXX-15